## MID-WEEK PICTORIAL

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**BORI'S** FAREWELL TO SONG. Lucrezia Bori, for twenty-six years a star of the Metropolitan Opera, costumed as Manon in her final New York appearance as the entire personnel of the opera association joined in honoring her. One of her notable achievements was heading the "Save the Opera" campaign which helped to keep the opera going in the depres-(Times Wide World Photos.)



#### Sidelights on the Washington News





SENATOR WILLIAM E. BORAH, one of the leading Presidential candidates, as he appeared at the Senate Judiciary subcommittee hearing on the price discrimination bill.

THIS FIGHTING IS JUST IN FUN.
Unlike most Washington battlers, Vice President Garner and Senator Edward R. Burke of Nebraska are merely posing. The occasion was when the Golden Gloves boxers from Nebraska visited the Capitol. In the group are Paul Hartnek, Al Fiorie, trainer, and Carl Vinciguerra, with Representative Charles F. McLaughlin of Omaha in the center.

(Times Wide World Photos.)



STARTING TO PRUNE THE ALPHABET. Louis Brownlow (left) member of President Roosevelt's committee to study and reduce superfluous emergency government agencies, shown with Senator Harry Flood Byrd of Virginia chairman of the Senate committee to investigate the New Deal agencies.
(Times Wide World Photos, Washington Bureau.)

NORWAY SENDS A
GIFT OF ART.
The painting entitled
"Leiv Eiriksson Discovers America," was donated to Congress by the
Norwegian Friends of
America, and its formal
presentation revived in
the House the ancient debate over the honors the House the ancient de-bate over the honors given to Columbus. It is a copy by Per Krohg of Christian Krohg's paint-ing now in the National Gallery in Oslo. Par-ticipating in the presenta-tion ceremony were, left to right: Dr. Alf Bjercke; Speaker Joseph W. Byrns; the Norwegian Minister, Wilhelm M. de Morgen-stierne; Vice President John N. Garner, and Senator Alben W. Barkley of Kentucky.

of Kentucky.
(Times Wide World Photos.
Washington Bureau.)



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## Germany at the Polls as Europe Waits



HE people of Germany went to the polls on Sunday

-44,952,476 of them, or 98.5 per cent of the eligible electorate—after a final week of noisy campaigning in which the nation's ordinary work was sidetracked for politics. Nazi party functionaries warned
citizens against remaining away from the polls, and
Storm Troopers checked voting lists so as to bring in
laggards.

As officially tabulated, 98.79 per cent of those voting registered a "yes" in approval of the policies of Chancellor Adolf Hitler, with the "no" votes and defective ballots totaling 542,953. However, there was some doubt as to how many actually tried to vote against the Hitler régime, for at some polling places blank ballots were counted as "yes" and only those with a "nein" or "no" written in were entered for the opposition. Both in point of participation and in the size of the majority the balloting exceeded previous Nazi achievements in this line.

While the Germans were preparing to go to the polls little progress was made toward the settlement of the Rhineland crisis. Hitler's answer to the proposals of the four Locarno powers, delivered in London on Tuesday, was a rejection on "all points which affect the honor and equal rights" of the Reich. He kept the discussions alive by promising to advance new proposals after the German plebiscite, but Berlin dispatches offered slight hope of any withdrawal from the Rhineland. An apparent split between the British and the French, with the British seeking peace along a middle path between France and Germany, lessened the chances for a strongly conciliatory move by Berlin.

## Reichstag für Freiheit und Frieden Wahltreis

Nationalsozialistische Deutsche Arbeiterpartei

Adolf Hitler

Bef Grid Boring Goebbels

THE BALLOT FOR THE PLEBISCITE.
This form was designed to permit only an affirmative vote, to be indicated by a cross in the circle at the right. The heading reads, "Reichstag for Freedom and Peace."

GERMANY'S CHANCELLOR ADDRESSES A CAMPAIGN
ASSEMBLAGE OF 20,000 IN FRANKFURT.

Adolf Hitler delivering one of his main speeches of the plebiscite drive, while facing a sign which reads: "With Adolf Hitler Europe stands and falls!"
(International.)



EVEN
INVALIDS
ARE
CARRIED TO
THE POLLING PLACES.
A woman from
one of the Berlin hospitals
being borne on
a stretcher to
cast her vote
in an election
of 1934.
(Times Wide
World Photos.)



GETTING OUT THE VOTE IN A GERMAN ELECTION.

Here uniformed Nazi workers are seen taking a 94-year-old citizen of Friedenhaus to the polling place in the 1934 plebiscite.

(International.)

BUSINESS AS USUAL IN AN OFFICE IN JOHNSTOWN.

A stenographer in an office starts work again, with an oil stove for heat.

(Associated Press.)

#### Business Booms in Many Lines





A NEW HAMPSHIRE HOME WAITS FOR THE STRONG ARM SQUAD.

Swirling flood-waters washed out the foundation of this house on Turner Street, Manchester, while heavy floating wreckage cracked the corner posts of the house next door.

(Times Wide World Photos.)

NO BOONDOGGLING ABOUT
THIS RELIEF JOB WHICH
THE FLOOD LEFT IN
LOWELL, MASS.
The first squad of WPA workers ready

T is one of the ironies of modern life that a major disaster is a sure stimulant to business. The floods in New England, New York, Pennsylvania and the Ohio Valley rolled up a damage toll of hundreds of millions of dollars. Most of that havoc was wrought on the absolute necessities of life. Therefore there must be quick repair and replacement.

Pittsburgh, most conspicuous flood sufferer, started on a buying and hiring boom last week while still ankle-deep in the muck left by the receding waters. Department store buyers, their pockets bulging with orders, were among the first to leave the city, even before the water-soaked débris had been removed from store shelves.

Johnstown's first blast furnace to reopen was in operation by the middle of the week. Steel mills there and in Pittsburgh called back all hands to pitch in on cleaning up so the wheels could start turning again. Factories found machinery mud-coated and rusty. Through all the depression years old machines have been kept in use. Now factory managers find it cheaper to replace these old machines than to

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#### as East Repairs Flood Havoc





SPRING CLEANING IN JOHNSTOWN CALLS FOR STAMINA.
Woman's work was a man-sized job after the flood went down, with plenty of business left over for the repair man and the furniture refinisher.

(Associated Press.)

to start in on Coburn Street in the Massachusetts industrial city, where wreckage and refuse was piled eight feet high.

(International.)

clean them up. Machinery factories and machine tool manufacturers saw a major boom opening up in their lines.

In New England the flood brought a sudden increase in popular support for its long-discussed \$130,000,000 flood control program, and the Governors of Connecticut and Massachusetts met to discuss a \$60,000,000 expenditure out of this total in the Connecticut Valley. The WPA there announced that \$3,000,000 was immediately available for flood damage repairs, and in Boston discharge of 8,500 WPA workers was rescinded and a request made to Washington for doubling the 125,000 manpower in the district.

Throughout the flood districts destroyed and damaged homes called for repairs and reconstruction. Both local banks and the FHA faced an urgent demand for loans and mortgage money to repair homes and factories.

Roads, bridges, railroads and destroyed raw materials and mercantile stocks helped to swell the demand for workers and material throughout an area supporting more than one-third the total population of the United States.

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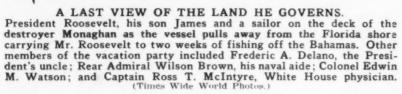
JOHNSTOWN BUSINESS MEN DIG PATHS TO THEIR DOORS.

Conemaugh River muck accounted for no small part of the \$29,000,000 damage in the Pennsylvania steel town.

(Associated Press.)

#### The President Puts to Sea on a Vacation







LATEST BULLETINS FROM THE FISHING FRONT.
Although Congress threatened to take liberties with the administration fiscal program during the President's absence, both as to taxes and appropriations, Mr. Roosevelt cruised in complete detachment from official life with no reporters present. Here Marvin McIntyre, in charge of liaison headquarters at Coral Gables, gives newspaper correspondents the latest news from the yacht Potomac, to which Mr. Roosevelt transferred after reaching the fishing grounds.

(Times Wide World Photos.)

### The Townsend Plan on the Congressional Carpet

TRONGEST opponents of the Townsend Pension Plan concede it has a minimum of 2,000,000 active supporters.

Last week the House of Representatives launched its investigation of the Townsend organization in an effort to discover any financial irregularities on the part of its officials. What Congressmen really wanted to know was whether Townsend supporters were numerous enough to defeat candidates for election next Fall.

Robert E. Clements, national secretary and organizer of the Townsend movement, resigned his post just before the investigation started. He testified before the committee, explained the use and handling of the ten-cent monthly dues and admitted a 1935 salary of \$12,585. He told the committee that the total income of the Townsend Plan to date had been about \$952,000.





ROBERT E. CLEMENTS.
The 43-year-old former Los Angeles real estate operator marshals his thoughts and looks over his files as he waits to be called to the witness chair.

(Times Wide World Photos.)

THE TOWNSEND CLUBS ORGANIZER
TELLS HIS STORY.

Mr. Clements, at extreme left facing right,
gives facts, figures and background of the
\$200-a-month, old-age pension movement to
members of the special House of Representatives subcommittee.

(Times Wide World Photos.)

#### Germany's Neighbors on Guard in the West



FRENCH TROOPS ON THE RHINELAND FRONTIER
AWAITING THE ISSUE OF WAR OR PEACE.

A group of soldiers at lunch out of doors under conditions much like those of actual field service after Paris had rushed reinforcements to the border defenses in reply to Hitler's troop movement into the demilitarized zone along the Rhine.

(Times Wide World Photos, Paris Bureau.)



ON GUARD ALONGSIDE A ROAD NEAR THE FRONTIER.
Three French soldiers occupying a hastily constructed security post
in Alsace.

(Times Wide World Photos, Paris Bureau.)





BAYONET DRILL ON TERRITORY REGAINED BY FRANCE IN THE LAST WAR. French Alpine chasseurs exercising outside the barn in which they are quartered in Alsace.
(Times Wide World Photos, Paris Bureau.)



**C**PORTS



HE HAS JUST WON TWO CHAMPIONSHIPS. Jack Medica of the Uni-versity of Washington, who took the 1,500-meter title in the National Collegiate Athletic Association meet at Yale, then followed it by winning the 220-yard marine dash in 2:09:6, nosing out Johnny Macionis of Yale by

a scant bubble.
(Times Wide World Photos.)

ANCHORS AWEIGH FOR THE NAVY EIGHT.

The varsity rowing crew at the Naval Academy getting its first Spring work-out. In the shell are: Coxswain, E. L. Knapp; stroke, J. S. Gray; V. E. Schumacker, G. A. Whitside, A. B. Yates, A. F. Fleming (Captain), E. E. Hoffman, G. C. Bullard and, bow, W. B. Bayless. (International.)



THE HORSE THAT BROUGHT GOOD FORTUNE.
Reynoldstown, which has twice won the Grand National Steeplechase at Aintree, England, being led by his owner, Major Noel Furlong, with F. Furlong, the Major's son, in the saddle after last year's race. Holders of tickets on Reynoldstown in the sweepstakes won \$150,000 each when he finished first.

(Times Wide World Photos.)

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THEY WON THE NATIONAL A. A. U. TITLE FOR THE THIRD TIME.

The Stenos, women's basketball team of Tulsa. Okla., which for the third consecutive year won the women's National A. A. U. championship by defeating the Eldorado (Ark.) Lions by 23—22, the first

al

## OF THE WEEK



FINISHING THEIR GAME INDOORS.

Babe Didrikson, all-around Texas girl athlete, with Bobby Jones, Georgia's golfing pride, shown at East Lake Country Club, Atlanta, where rain stopped their exhibition round of the links at the third cup. They repaired to the clubhouse to discuss how things might have gone on the course.

(Times Wide World Photos.)

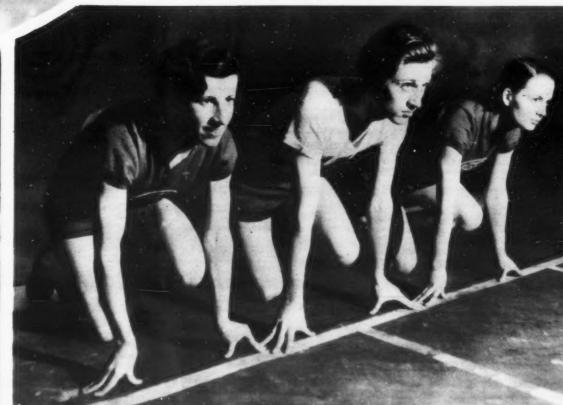


time this title has been annexed thrice in succession.
Left to right are: Peggy Lawson, Lois Pool, Lillian
Justice, Lorene McDaniel, Nora Cain, Alberta Williams, "Cotton" Wilkie, Madge Sennett, Helene
Godwin and Frances Dunlap.

(Times Wide World Photos.)

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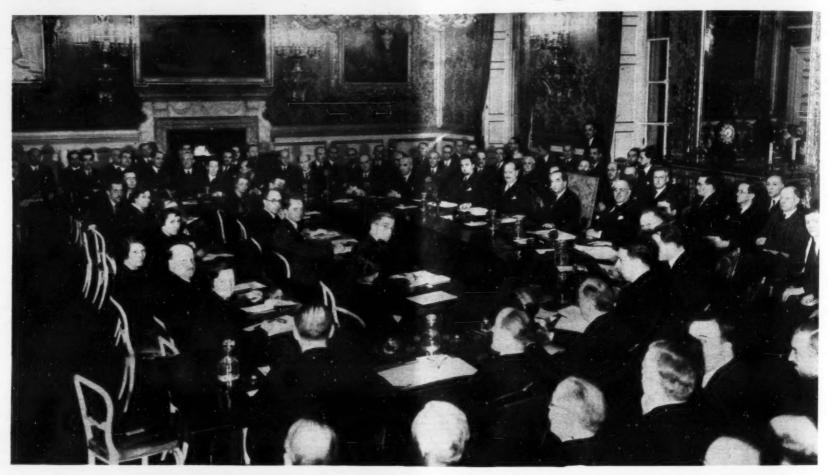


READY TO BREAK A SPRINT RECORD.

Helen Stephens (center), world's sprint champion, of Fulton, Mo., who already held the American 50-meter-dash title for women, broke this record and tied the world's mark in this event at 6.4 seconds, at the annual central A. A. U. track meet in Chicago. At left is Annette Rogers, who placed second, and at the right Mary Terwilliger, third.

(Times Wide World Photos.)

### London Wrestles with Europe's Problems



AN INTERNA-TIONAL GES-TURE THAT DIDN'T SUC-CEED. Despite this show of good fellowship by French Foreign Minister Flandin toward Italy's Am-bassador Grandi, the Italians did not forget that France -though reluc-tant-had backed up England against Mussolini's African campaign. So Italy steadfastly refused to join concerted action against Germany.





THE DIPLOMATS OF EUROPE WRESTLE WITH THE RHINELAND. Sir Stanley Bruce (in high-backed chair at right) presides in St. James's Palace, London, over the League of Nations Council, which invited Germany to join on an equal footing in seeking a formula to replace the Locarno Treaty which Germany had violated, but failed to find a basis of discussion acceptable to Hitler.

(Times Wide World Photos, London Bureau.)





HISTORY REPEATS, UP TO A POINT.

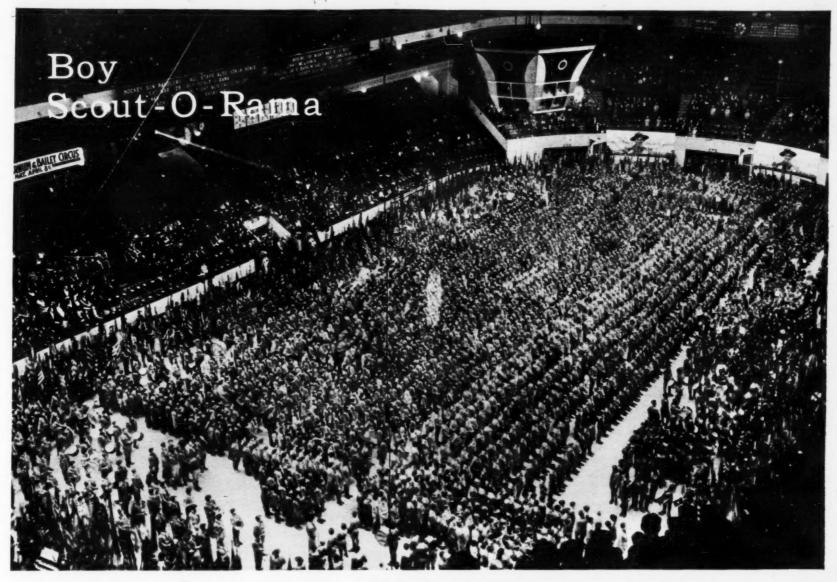
On the right Herr von Hoesch, German Ambassador to Britain, paces the park walks near St. James's Palace while waiting to learn what France, England and Belgium decide to do about his country's treaty violation. On the left Prince Lichnowsky is shown when he held the same post, paced the same walks, and awaited the decision of war or peace on Aug. 3, 1914.

(Times Wide World Photos, London Bureau.)

ENGLAND'S PREPAREDNESS CHIEF FACES HIS FIRST
BOMBARDMENT.

Photographers deployed in front of the London home of Sir Thomas
Inskip following announcement of his appointment to the new Cabinet post of Minister for the Coordination of Defense, vitally important since Great Britain has decided that Europe's condition calls for an army, navy, and air force ready to act at a moment's notice.

(Times Wide World Photos.)



15,000 BOYS MASSED IN THE LARGEST SCOUT SPECTACLE EVER STAGED INDOORS.

A general view of Madison Square Garden, New York, as it appeared at the opening of the Boy Scout-O-Rama, a colorful panorama of scouting activities, with Governor Herbert H. Lehman and many prominent persons in attendance. Some 500 Scout troops in the city took part in the demonstration, which displayed various phases of scouting and the influence of the movement on the youth of the nation.

(Times Wide World Photos.)





THE "COVERED WAGON" IN A PRESENTATION OF AMERICAN HISTORY.

Bronz Boy Scouts, some decked out with elaborate whiskers, acting out one of the episodes of the Scout-O-Rama.

"EARLY AMERICAN DAYS" IN THE BOY SCOUT SPECTACLE. Brooklyn and Queens youngsters staging an Indian pow-wow scene with games and tribal dances.

## Another Year for the Plan for Drastic Cut



SAVING THE PUBLIC DOMAIN FROM WASHING AWAY.

An erosion dam built by CCC youths in San Juan National Forest, Colorado.

(U. S. Forest Service.)



CLEARING WOODS—AND MINDS.

CCC workers at Bear Mountain, N. Y., in wholesome outdoor toil.

(U. S. Army Signal Corps.)

BATTLING A DREAD FOREST FIRE.

Here is one of the civilian army of youths fighting flames in Angeles National Forest, California. Many

BECAUSE of their reclamation activities, or their local spending power, or both, the 2,150 Civilian Conservation Corps camps over the country will be retained until March 31, 1937, when this work will terminate by law, according to a Presidential order signed last week.

This decision marks a victory for Congressional districts having such camps, which were aroused by

This decision marks a victory for Congressional districts having such camps, which were aroused by the President's plans to reduce the number to 1,456, and to limit the enrollees to 300,000. A CCC camp which spends \$3,000 monthly in a community for foodstuffs, besides what the youths themselves buy, is an asset.

is an asset.

The full number of camps will be retained; enrollees will be "gradually" cut to only 350,000; instead of saving money for straight relief work.

\$6,825,000 will be earmarked for CCC camps from

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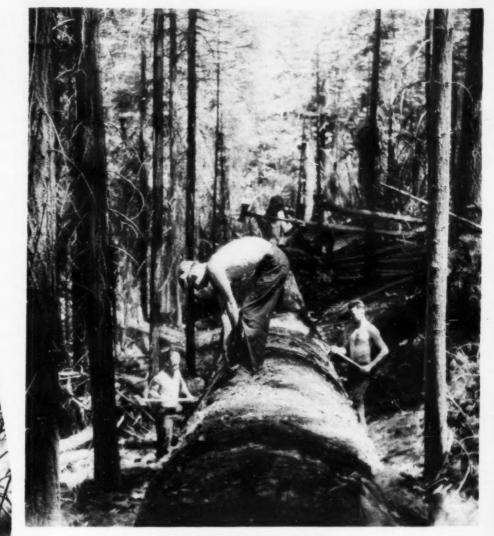
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## 2,150 CCC Camps: Abandoned by President



FIGHTING PESTS IN TREES. CCC men in insect control work in Yosemite National Park.



times the CCC men toiled like real soldiers in sub-duing fire, that arch-enemy of the woods.

(U. S. Forest Service.)

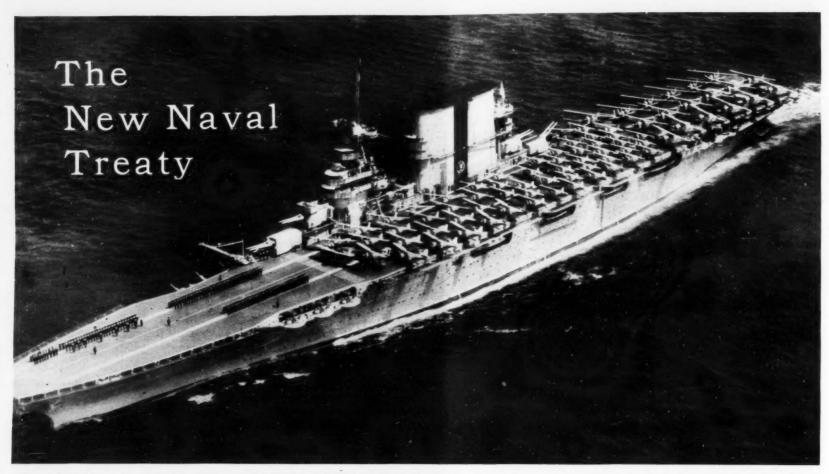
relief funds, and \$71,000,000 will be reserved for camps out of the \$1,500,000,000 relief appropriation or added to the budget estimate, to pay this civilian army of youths.

Under Regular Army leaders and working under army-like conditions, these young men have been living in camps or barracks, getting \$30 a month and sending most of this to home folks. They have cleared forests of fire hazards, built mountain roads and trails, stopped erosion in public lands, constructed dams and retaining walls on streams, cleaned up national parks, planted seedling trees made surveys of timber and game resources, taken steps to protect animals and birds from extermination and dug drainage ditches.

About 12,800 pass through the camps and "graduate" monthly.

BUILDING HEALTH-AND ROADS. CCC youths constructing a road in Lassen National Forest, California.

(U. S. Forest Service.)



THE NEW NAVAL TREATY PUTS A SIX-YEAR BAN ON THE BUILDING OF GIANT AIRPLANE CARRIERS LIKE THE U. S. S. SARATOGA.

The new maximum size for vessels of this class is 23,000 tons. The aircraft carrier Yorktown, to be launched this week at Newport News, is a 20,000-ton ship. The aircraft carrier Enterprise is to be launched in August.

(Times Wide World Photos.)



THE PRIDE OF THE BRITISH NAVY AND AN IMPORTANT LINK IN AMERICAN DEFENSE.

H. M. S. Hood, the world's biggest warship, in the lower channel of Miraflores Locks of the Panama Canal, through which it was able to pass only by the narrowest of clearances. The size of the canal locks is a big factor in American insistence on 35,000-ton battleships.

UEEN ANNE'S drawing room in St. James's Palace in London was the scene last Wednesday of the signing of the new naval limitation treaty, feeble substitute for the Washington and London treaties expiring at the close of this year.

Only the United States, France, Great Britain and three British Dominions signed the new treaty. Italy took full part in negotiating it but refused to sign so long as League of Nations sanctions against Italy remain in effect. Japan withdrew from the London conference weeks ago. Germany and Russia have announced willingness to accept its terms.

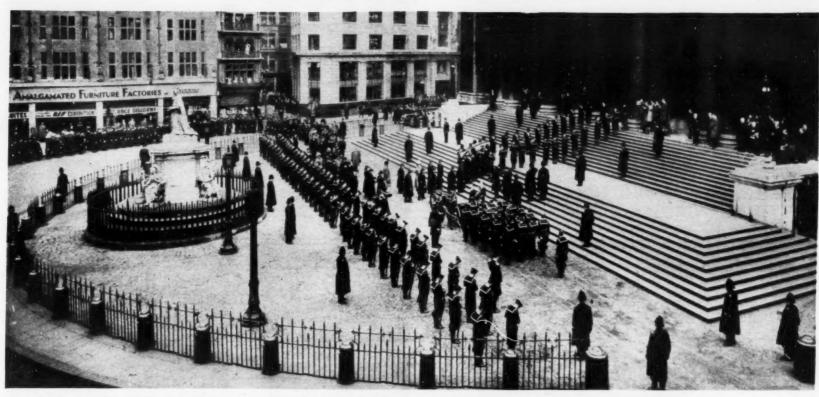
The treaty, to be effective from Jan. 1, 1937, until the close of 1942, sets no limit on the number of battleships any nation may build, but it does promise to lessen naval competition by providing for full exchange of building plans and by limiting the size and gun caliber of every class of warship. The maximum size for capital ships remains at the figure of 35,000 tons but maximum gun caliber will be cut from 16 to 14 inches if Japan and Italy agree. The maximum for aircraft carriers is cut from 27,000 to 23,000 tons. Letters exchanged between British and American representatives pledged them to keep the principle of parity in their navies.

The treaty contains escape clauses by which it would cease to be binding in case non-signatory powers disregard its terms. Though the treaty as signed is weak, most of the London delegates believed they had created a framework for stronger limitation in the future.



BRITISH NAVAL STRENGTH IN THE EASTERN MEDITERRANEAN.
Warships of various types gathered in the harbor of Alexandria, Egypt.

## News Photographs from Abroad



P. GREAT SAILOR GOES TO HIS LAST RESTING PLACE
AMONG THE NAVAL HEROES OF THE
BRITISH EMPIRE.

The body of Lord Beatty is borne into St. Paul's in London, where it was buried near his old chief, Lord Jellicoe, in the crypt of the cathedral, where Nelson also lies.

(Times Wide World Photos.)



A FATHER AND SON "TEAM" IN THE
BRITISH CABINET.
Ramsay MacDonald, Lord President of the Council, and Malcolm
MacDonald, Dominions Secretary, in uniform for the first levee
held by King Edward VIII at Buckingham Palace.
(Times Wide World Photos, London Bureau.)



THE NEW WAR MINISTER ASKS THE BLESSINGS OF THE IMPERIAL ANCESTORS

ANCESTORS
OF JAPAN.
General Count
Juichi
Terauchi, who
has taken charge
of the military
affairs of the nation after the revolt which threatened serious consequences goes to the Meiji Shrine in Tokyo to ask for divine aid in bringing tranquillity to the

nation. (Times Wide World Photos.)



THE FREEDOM OF THE PRESS IN SPAIN DISAPPEARS
IN FIRE AND SMOKE.

The wreck of the offices of one of the newspapers of Madrid, after the building had been fired in one of the numerous riots among Communists, Socialists and the police which followed the Leftist victory in the elections.

(Times Wide World Photos.)

THE 200-INCH TELESCOPE DISK STARTS ITS JOURNEY TO THE WEST COAST.

The twenty-ton glass casting, which is to be placed in a great observatory in California, on its way from Corning, N. Y., aboard a specially constructed flat car. The train made the trip at reduced speed to lessen the danger of damage to the disk.



NEW YORK WELCOMES AN EMISSARY OF THE TEXAS CENTENNIAL EXPOSITION.

Miss Irene Caldwell brought to New Yorkers an invitation to the exposition in Dallas, and former Governor Alfred E. Smith, accepting for the city, exchanges his brown derby for a ten-gallon Texas hat. She offered her cheek to seal the bargain, and he knew what to do.

(Times Wide World Photos.)



Events of the W



A 66,000-HORSEPOWER GENERATOR Workmen busy on one of the two monster generators in Tennessee, where a year's rainfall can be stored Dam is listed as flood contr

BULLSEYES ON THE CAMPUS.

Miss Hildegarde Baxter, student head of archery
at Lasell College, Auburndale, Mass., where
Spring practice with the bow has begun.

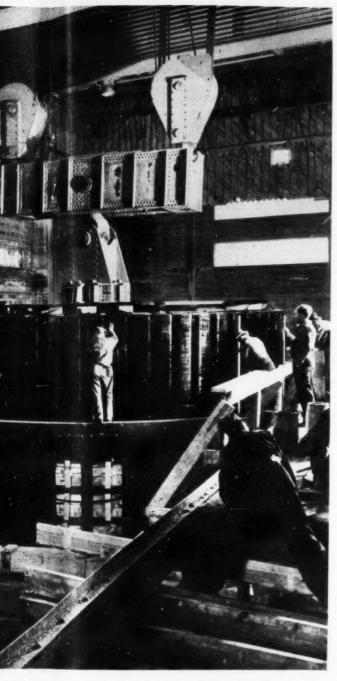
(Times Wide World Photos.)

LOOK FOR THE SQUARE BOTTLE!



BOTTLED IN BOND UNDER U. S. GOVER

#### Week in America



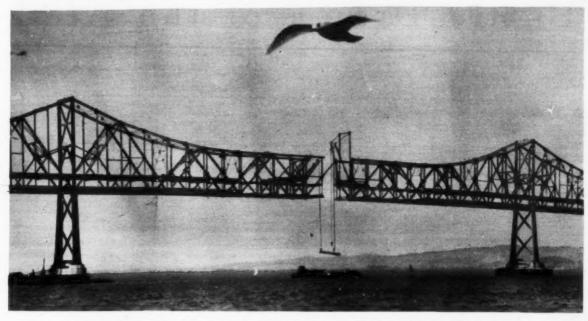
NERATOR IS INSTALLED AT NORRIS DAM.

For generators in the powerhouse on the Clinch River project

The bestored since the chief function of this TVA Norris

For stood control and navigation aid.

A TRIBUTE FROM PACIFIC ISLES.
The debating team from University of Hawaii, in Honolulu, now on a tour in this country, places large leis or garlands on the statue of Daniel Webster in Central Park, New York, honoring "America's Greatest Debater."

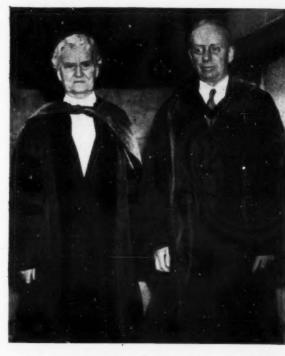


THE LAST SECTIONS OF AN EIGHT-MILE BRIDGE MOVE INTO PLACE.

The final 50-foot eye-bars and braces of the San Francisco-Oakland Bay Bridge are swung into position east of Yerba Buena Island, completing the span. Nearly 700 feet of overhanging cantilevering, weighing 6,000 tons to a side, were joined by this operation, timed for a lull in the swift tides which sweep the ship channel below.

(Times Wide World Photos, San Francisco Bureau.)





WELLESLEY LISTS ITS HONOR STUDENTS.
President Ellen Fitz Pendleton of Wellesley College and President James R. Angell of Yale University shown at Wellesley, where Dr. Angell was the chief speaker at ceremonies marking announcement of the honor students.

(Times Wide World Photos.)

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GOVERNMENT SUPERVISION





TO GOOD WHISKEY

THE A.M.S. DIVISION OF NATIONAL DISTILLERS PRODUCTS CORPORATION, BALTIMORE, MD.

### Battle Drama of the Air in Ethiopia



(No. 1.) An Italian airplane (top center) flies over the Ethiopian battleground above scattered Italian forces near Amba Aradam, which have been cut off from their base of supplies.

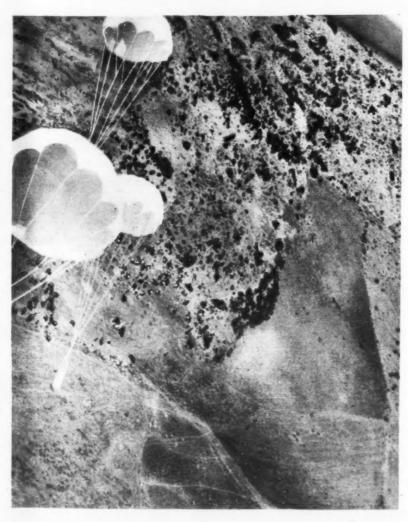
(All Photos Times Wide World Photos.)



(No. 2.) Looking down from his plane the aviator sees an eloquent one-word message: "Viveri" (food) and then turns back to his base to tell of the emergency.

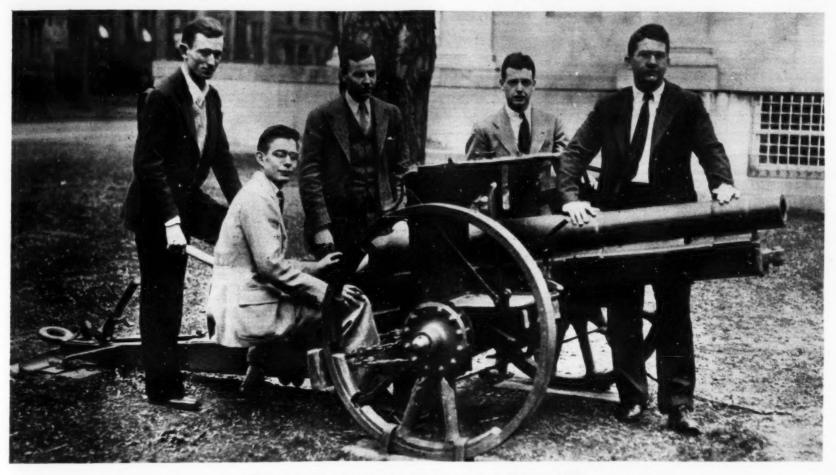


(No. 3.) When the aviator delivers the message commissary troops hurry to pack foodstuffs and attach them to parachutes.



(No. 4.) The parachutes float down with their loads of food for the hungry soldiers below.

#### "Veterans of Future Wars"



THE FUTURE PAWNS OF MARS TAKE CAREFUL AIM.

Founders of the Veterans of Future Wars, started as a parody on bonus-seeking veterans, strike a warlike pose on the Princeton campus, using a field piece as stage setting.

(Times Wide World Photos.)



NATIONAL COMMANDER.
Lewis J. Goria Jr. of Louisville, Ky., carrying on his work as head of the Veterans of Future Wars in his Princeton study.
(Times Wide World Photos.)

EW posts of the Veterans of Future Wars sprang up last week at the rate of a dozen a day. The impromptu brain-child of Lewis J. Goria Jr., Princeton student, became a national movement and kept on spreading. And angry leaders of World War veterans' organizations railed against the young collegians who had the temerity to poke fun at so serious a matter as the soldiers' bonus.

The whole movement sprang from a "bull session" of Princeton upperclassmen who were discussing—unsympathetically—the bonus and the 1936 crop of war clouds. The two subjects fused into a new idea and the "Veterans of Future Wars" was launched forthwith.

"Inasmuch," the organization explains its program, "as the coming war will deprive the most deserving of the Vet erans of the Future Wars of their bonus by causing their sudden and complete demise, the bonus must be paid now."

Immediate prepayment of a \$1,000 bonus for each potential future soldier is the first objective. The question of pensions has been deferred until later. But the "Future Gold Star Mothers," promptly organized, called for an immediate junket to future European cemeteries in order to see their future sons' graves before they have been defaced by future bombs and artillery.

The Gold Star outfit changed its name to the Ladies Auxiliary of Future Veterans because of complaints that they had exceeded good taste in their part of the burlesque.

But the movement continued to grow, Eastern colleges being joined by Stanford, Idaho, Utah and other Western institutions. And the founders measured its success by the number of World War veterans who raised indignant voices.



PREPAID WAR SPIRIT IN THE SOUTHWEST. Ardent future veterans at the University of Arizona use traditional pageantry to rouse enthusiasm. The future casualty on the left is suffering from a future shrapnel shell manufactured by a future munitions

baron. (Associated Press.)



HERS IS A FARM STORY. Eleanor Green, whose first novel, "The Hill," has just been published, lives on a Wisconsin farm, and her story is about country folk there.



ROMANCER OF ALASKA. Barrett Willoughby, a native Alaskan, portrays in a novel, "River House," some of the glamorous stuff which penetrating persons find in the Northland. It ran serially as "The Captive Bride."

## AND THEIR MAKERS



NOTED POET IN NEW MOODS. Archibald MacLeish, Pulitzer prize winner, publishes another volume of his varied free verse, entitled "Public Speech." (Times Wide World Photos.)

#### The Week's Best Sellers

(A symposium from New York, Boston, Philadelphia, Washington, Atlanta, St. Louis, New Orleans, San Francisco.)

#### **FICTION**

- "The Last Puritan," by George Santayana (Scribner's).
- "The Hurricane," by Charles Nordhoff and James Norman Hall (Little, Brown).
- "It Can't Happen Here," by Sinclair Lewis (Doubleday, Doran). "Gaudy Night," by Dorothy L. Sayers (Harcourt, Brace).
- "The Thinking Reed," by Rebecca West (Viking).

#### NON-FICTION

- "The Way of a Transgressor," by Negley Farson (Harcourt, Brace).
- "North to the Orient," by Anne Morrow Lindbergh (Harcourt, Brace).
- "Inside Europe," by John Gunther (Harper). "Life With Father." by Clarence Day
- (Knopf). "Man, the Unknown," by Alexis Carrel (Harper).



TELLS OF BRITISH POLITICS. Winifred Holtby, in her novel "South Riding," describes provincial government foibles in rural England.

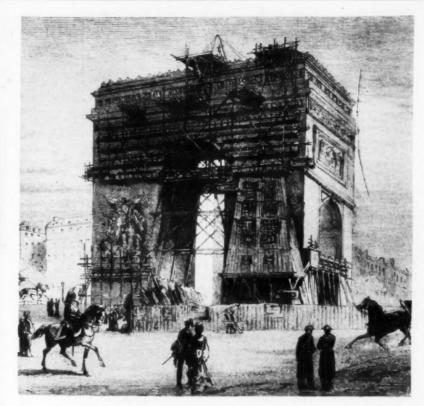


A KING'S BIOGRAPHER. As editor of "The Life and Times of King George V, George the Faithful," Sir Philip Gibbs has assembled in one volume a preliminary record of the late British monarch

#### ARC DE TRIOMPHE CENTENARY



ONE OF THE NEWEST AND GREATEST SIGHTS OF PARIS IN 1836. When Napoleon laid the cornerstone on his birthday, Aug. 15, 1806, the site was described as being the top of a hill "outside Paris, near Neuilly Gate," between the village of Passy and the suburb of Clichy.



THE ARC DE TRIOMPHE NEARING COMPLETION 100 YEARS AGO. This old engraving shows the famous structure, the largest existing arch of its kind, as it appeared shortly before its unveiling on July 29, 1836. Napoleon I began it in 1806 in commemoration of his victories, but at the time of his fall only one-third of the work had been done. Louis XVIII started to finish it to celebrate his victory over the Spanish, but Louis Philippe restored the Napoleonic conception and saw the task to completion. Constantine's Arch in Rome, largest in antiquity, could be placed inside the Arc de Triomphe, for the whole structure is 160 feet in height, 147 feet in width and 72 feet in depth. The arch itself is 95 feet high and 49 feet wide, and the lower transversal arch is 59 feet high and 27 feet wide. The roof is reached by a spiral staircase of 280 steps and affords an excellent view of Paris.



ONLY A CONQUERING ARMY MAY PASS THROUGH THE ARCH. Bastille Day, July 14, 1919, and one scene of the great celebration of the allied victory, with the American contingent of the parade passing through. On one façade is a frieze, "The Departure and Return of the Armies," and with it the names of 172 battles and 386 generals.

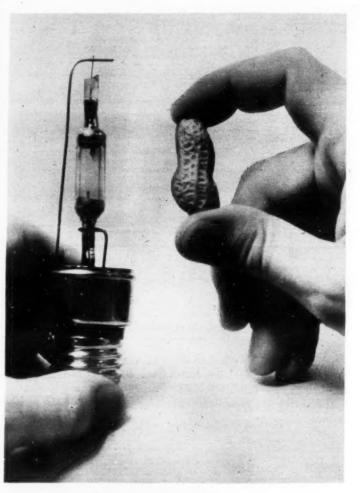
(© Underwood & Underwood.)



WHEN THE AMERICAN LEGION OPENED ITS PARIS CONVENTION.

A view of the Arc de Triomphe as the war veterans marched around it in 1927. Beneath the arch is the tomb of France's Unknown Warrior and on it burns the "Flamme du Souvenir," first lighted on Nov. 11, 1923. It is turned up every evening at dusk by the representative of some patriotic, naval or military organization.

## SCIENCE AND INVENTION: LAMPS GROW BRIGHTER



A LIGHT HOTTER THAN THE SURFACE OF THE SUN.

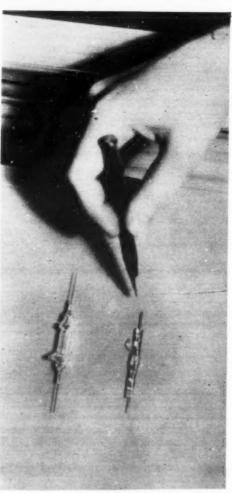
Dr. John W. Marden, Westinghouse research engineer, shielding his eyes with smoked glass while he looks at his latest improvement in mercury-arc lamps. At a demonstration in New York recently a single lamp like the one illustrated sufficed to illuminate a large auditorium. The inventor explained his device was 22 times as efficient as the ordinary incandescent lamps of 25 years ago, and generated a temperature of 25,232 degrees.



CAPILLARY LAMPS IN OPERATION.

Miss June Spong looking at the brilliant light through a glass filter at the Nela
Park laboratories. The light source is only an inch long, but is equivalent to that
from the conventional 1,000-watt filament lamp.

(Times Wide World Photos.)



THE "PEANUT"
LAMP.
Another mercuryarc light developed
at the Westinghouse laboratories
in Bloomfield,
N. J., which approaches sunlight
in quality and
may, because of
its intensity, prove
useful in searchlights.

MINIATURE
SUNS.
These tiny electric
bulbs, made of
fused quartz and
called "capillary
lamps," give light
described as more
brilliant than that
of the sun. They
were developed at
the General Electric Laboratories
at Nela Park,
Ohio. The pencil
points at the
"heart" of a watercooled. lamp; its
neighbor, slightly
larger, is aircooled.
(Times Wide
World Photos.)



CLOTHING FROM GLASS

THREAD YOUR
NEEDLE
WITH A
WINDOWPANE.
The pane might
have to go back
to the factory for
processing, but
the linen-like
cloth in this picture is made of
the new fibrous
glass, and the
thread being
drawn through
the cloth is also
pure glass.



MAGIC FOR A
MODERN
CINDERELLA.
Not only the slippers, which you can't see, but every stitch of this bridal costume is made of glass. Fibrous glass, recently developed, makes possible not only such garments as this veil and wedding gown, but all sorts of clothing, rugs, curtains, and anything now made out of wool, silk, linen or cotton. The new materials wear longer, according to their developers, show less deterioration and have the added advantage of

(All Photos Halbran.)



GUARANTEED FREE FROM SPLINTERS. A necktie made of the new fibrous glass, which the manufacturers declare to be as soft as the silk it resembles and longer wearing.

### AT EASE ...

you...your family...your pocketbook

#### at WILDWOOD

A summer home at the shore for the price of staying at home. Attractive residential sections, well planned . . . to avoid congestion.

Cottages, bungalows, and apartments offer accommodations, in a price range that places a summer home at the shore within the reach of nearly everyone.

World's safest bathing beach; wonderful boardwalk; 18-hole golf course... but a few of the many attractions.

Booklet and further information

BUREAU OF PUBLICITY

Wildwood

By-the-Sea . NEW JERSEY



THE
SCREEN

ANN
HARDING
IN
"THE WITNESS
CHAIR"

N her new picture, "The Wit-





(No. 2.) Unknown to Trent, Paula has discovered that Trent's daughter, Connie (Frances Sage), had long been in love with Whittaker and had planned to elope with him to Europe. The unscrupulous Whittaker intended to abscond with the company's assets, a course which would have ruined Trent.





accused of having stolen the money and murdered Whittaker

(No. 3.) At Trent's trial for murder, Paula listens to testimony given by Connie during an examination in which the prosecutor introduces letters she had written to Whittaker and forces her to admit that she was in love with him. Paula, unable longer to hide the circumstances leading up to Whittaker's death, confesses that he was accidentally shot when she forced him at the point of a gun to sign a statement exonerating Trent from complicity in the defalcation.

(No. 4.) Paula tells Trent that she let the trial take its course only because she wanted to spare him the truth about his daughter. She faces her own trial assured of Trent's love and confident that she will be acquitted.

## NEWS OF HOLLYWOOD CELEBRITIES



PIONEERS OF THE SCREEN RETURN TO THE STUDIO PAYROLLS. A group of actors and actresses who reached the peak of their popularity in the early days of the movies lined up on the M-G-M lot after receiving contracts from Louis B. Mayer in accordance with his policy of giving former stars the preference in casting character rôles. Left to right are: King Baggott, Naomi Childers, Mahlon Hamilton, Helene Chadwick, Robert Wayne, Florence Lawrence, Jules Cowes, Flora Finch and Jack Gray.

(Times Wide World Photos, Los Angeles Bureau.)





A WEDDING
ABOARD A TRAIN
AT "HOLLYWOOD'S GRETNA
GREEN."

GREEN."
Jack Oakie, film comedian, and Venita Varden, screen actress, being married by Justice E. A.
Freeman during a fifteen-minute stop at Yuma, Ariz. They planned to spend their honeymoon in New York and Florida.

THE RETURN FROM A VOYAGE TO THE

ANTIPODES.
Helen Twelvetrees
(Mrs. Jack Woody)
arriving at Los Angeles Harbor aboard
the Mariposa after a
trip to Australia to
complete a motion
picture.



A FILM STAR FROM ABROAD BECOMES

BECOMES
AN
AMERICAN
CITIZEN.
Fifi D'Orsay
stops a moment
to help Marine
Sergeant
George H. Abrams with his
recruiting work,
while visiting
Federal District
Court in New
York to take
out her naturalization papers.

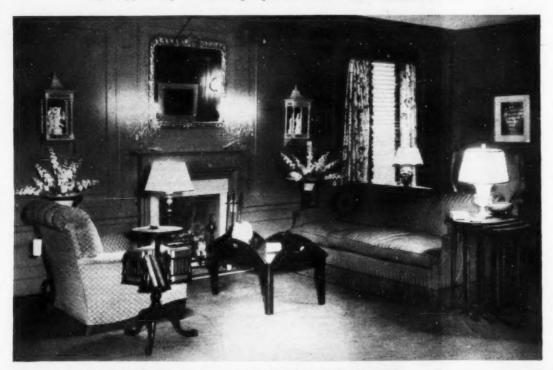


A SCREEN STAR TRIES THE REAL ESTATE BUSINESS.
Richard Arlen, his wife, Jobyna Ralston, and Richard Jr., checking over the plans for a San Fernando Valley subdivision in which he invested a part of his movie earnings before starting for England.



SCANDINAVIAN PEASANT FURNITURE ADAPTS ITSELF WELL TO INFORMAL LIVING ROOMS IN COUNTRY HOUSES.

The walls are chartreuse, the curtains are blue, orange, yellow and white printed chintz. The large copper tray on the simple plaster mantel lends additional color.



GREEN AND GRAY IS THE UNUSUAL COLOR SCHEME OF THIS EIGHTEENTH CENTURY LIVING ROOM.

The walls and broadloom carpet are green, the draperies are green chintz. Old wig stands are used to hold white flower vases. The sofa is covered in a sturdy wool damask.



## DCANDINAVIAN PEASANT DECORS

IN A NEW YORK DISPLAY

By CHARLOTTE HUGHES

HE Scandinavian countries have developed their own distinctive type of veloped their own distinctive type of interior decoration, a sturdy peasant mode of decor that Loeser's in Brooklyn is exhibiting in its current show of interiors. Furniture in interesting shapes, with rather clumsily attractive lines, is shown against sheer plaster walls, and stands out handsomely in contrast. Large pieces of decorative copper add brightness

to the Scandinavian interiors.

Besides the Scandinavian rooms there are period and modern styles of decoration in the exhibition. In these, the colors and the use of wallpaper are interesting. As is so often done nowadays, one wall of some of the rooms is treated differently from the other three. Three walls in paper, with the fourth a solid light color, or vice versa, is the approved manner of decorating them.



SMOKE-GRAY WALLPAPER WITH AFRICAN DAISIES
IN PALE PINK
forms the background for this early American bedroom. The bed is an

old-fashioned tester piece. The organdie curtains and knife-pleated ruffle at the bottom of the bed give the room crispness.

## New Aids to Beauty

By EMELINE MILLER

THAT last dab of powder that goes on just before one is ready to present oneself to more or less public gaze is likely to miss and spread itself all over one's gown. To prevent this minor disaster, Daggett and Ramsdell has put out a silk scarf to slip on before powdering. It covers the dress to the knees in front, and comes below the shoulder blades in the back.

Spring brings forth another new idea in beauty magic. It is a powerful magnifying lens called the dermalens, which shows up the condition of one's skin. This aids in determining what sort of treatment one's skin needs after the rigors of Winter.

There are two places that show the strain of a drying Winter. The laughter line from the nose to the mouth is one place, and the elbows are the other. Simply rubbing cream into them helps a lot, and pictures on this page show how it is done.



POWDER WOULD LOOK TERRIBLE SPATTERED OVER THIS CHARMING BLACK TAFFETA DINNER SUIT, so the young lady who is about to step out protects it with a silk make-up scarf. This folds into a small space and may rest handily in one's dressing table drawer.



GLORIA BRISTOL, COSMETICIAN, SHOWS ONE WAY OF DIMINISHING THE LAUGHTER LINES from the nose to the corners of the mouth that can be so unflattering when the face is in repose. She massages cream into them. Lily Bronson is in the chair.



HELENA RUBINSTEIN'S DERMALENS SHOWS THAT MARCIA HUNT'S SKIN IS JUST ABOUT AS PERFECT AS POSSIBLE.

The pores, when enlarged many times, in the lens, still look uniform and clear. This lens helps any cosmetician to determine what is needed for the skin.



When you buy a KLEENRITE you have a brush that will last for years. When the bristles show signs of wear, simply remove them and substitute a REFILL and you have a new, fresh tooth brush. The brush is held securely in place and cannot come out until removed for a new one. The original brush, with strong, permanent handle, costs only 20c complete. As the refills cost only 10c each, it is simple economy to have a supply on hand so that you will always have an efficient, germ-

proof brush that cleanses your teeth thoroughly and properly.

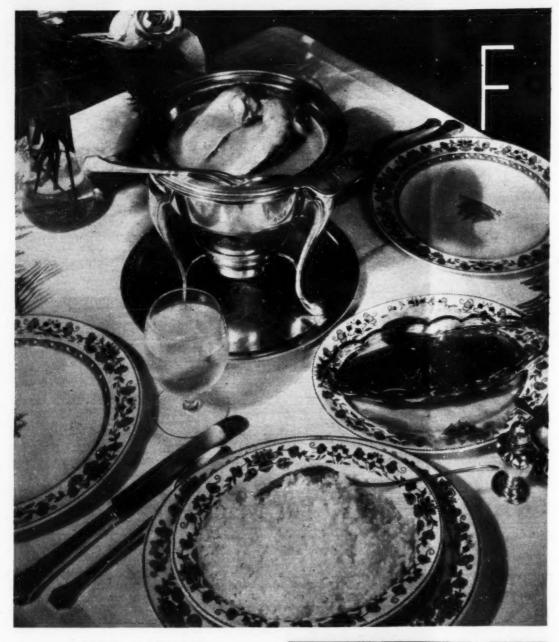
The KLEENRITE and REFILLS are on sale at most stores as well as the 5 and 10c stores. If not available, or if you do not find it convenient to call at your store send 20c and indicate your choice of color and a KLEENRITE REFILL TOOTH BRUSH will be mailed to you.

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ure desired add 10e for each.)
COLOHS: RED ORANGE BLUE
LAVENDER DARK GREEN
LIGHT GREEN D

NAME.
STREET
CITY. STATE.

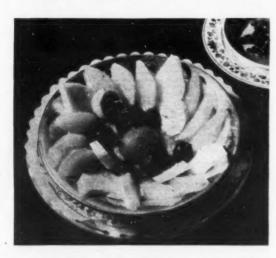
REFILLS

10c



CURRY OF CHICKEN.

Season a 2½-pound broiler with salt and pepper and place in a skillet with 2 tablespoons of butter. Brown lightly and add ½ cup of broth, or enough water to moisten. Let simmer with the lid on. Take out the chicken, quarter it and remove the bones. Strain the gravy and add the curry sauce. This should be enough to cover the chicken. Let this simmer for another fifteen minutes. Serve in a chafing dish with dry cooked rice as a side dish. dish with dry cooked rice as a side dish.



ORANGE DRESSING FOR A FRUIT

COMPOTE. To make ½ pint of orange dressing put into bowl ½ teaspoonful of salt, a pinch of paprika, 6 tablespoonfuls of olive oil and beat together thoroughly. Add slowly the juice of half a lemon and of one whole California orange. Pour this dressing over bar-le-duc jelly and mix. The compote which this dressing accompanies is composed of sections of grapefruit, orange, quartered slices of fresh pineapple, strawberries, bananas, black pickled cherries, and over the top is sprinkled finely chopped pistache nuts.



LAMB WITH CURRY (2).

From a rack of lamb cut 4 rather thick chops (approximate weight 1 pound, all trimmed). Season with salt and pepper. Smother them in 2 tablespoons of butter for about 15 minutes. Then remove the chops and put them in a saucepan containing the curry sauce and stew for 20 more minutes. Serve with dry rice separately.

#### CURRY INDIA HOUSE

By LILLIAN FRUSSING

URRY, which comes to us from the people of East India, is daily served in one form or another at India House, a club for men in New York. It is in the old downtown section of the city, and its dignified quarters, steeped in tradition, overlook Hanover Square.

Luncheon at India House always includes a curry dish, prepared by an expert chef. The usual menu begins with oysters or clams, when they are in season, or hors d'oeuvres. Then follows soup-green turtle, bouillon or one of a more substantial variety. The main dish is, of course, one prepared with curry, such as lamb, veal, chicken or sea food. A favorite vegetable combination to serve with this consists of carrots, white turnips, onions, beans and peas, served in a casserole. To conclude, there is a light dessert of fruit compote over which is poured a dressing of orange juice and bar-le-duc.

CURRY SAUCE-QUANTITY 1 PINT. Curry used in seasoning is a combination of many Oriental spices, to be purchased in powder form and made into a sauce in the following manner:

Saute in 3 ounces of butter until of a golden color 1 onion (chopped), 2 branches of celery (chopped) and 1/2 green pepper. Then moisten with 1 pint of broth. Add 1 tablespoon of curry powder, mixed with 1 dessert spoon of flour.

Cook slowly for about 10 minutes. Then add 1 tomato (chopped), 1 green apple (chopped), 1 tablespoon of chutney (chopped) and 1 tablespoon of fresh grated coconut and some of the milk. Let this all simmer for about 30 minutes. Season with salt to taste and serve with dry rice. This sauce may be used for or with cooked shredded fish or diced poultry or other meats.

The following condiments are served as an added seasoning, according to individual taste:

> Toasted Bombay duck. Fried onion rings. Sliced hard egg. Chutney. Capers. Dill pickle. Shredded coconut. Nutmeg. Fresh chopped parsley.

Readers interested in any special dishes may rmation the Food Editor, Mid-Week Pictorial, 229 West 43d St., New York City.

## Evening Gowns Designed in New



WINIFRED SPEAR

REAT understanding of the tastes and activities of American women is shown in the gowns created for them by clever New York designers.

The four styles selected for this page were all designed here. The coin-dotted frock of mousseline de soie is youthful and dignified at the same time, making it suitable for the young girl or young matron.

The eyelet embroidered organdie dress is very young and gay. It and the tunic dress are ready made and the others custom made. The tunic dinner dress is a joy to the woman who wears simple clothes of the tailored type.



TUNICS ARE ADAPTED FOR DINNER GOWNS.
This one, of black silk satin with a huge blue and rose dragon embroidered on the front, is cut to a low V in back. The skirt is knife-pleated black chiffon. Jay-Thorpe.

(All Photos by The New York Times Studios.)

COIN-DOTTED WHITE MOUSSE-LINE DE SOIE WITH THE DOTS IN BLUE, RED AND GOLD is skillfully handled by Mrs. Gimbel in designing this lovely dress with the fluted edging. The long blue ciré mousseline scarf is shirred in a circle at the back. The wide belt is stitched gold kid. Salon Moderne, Saks Fifth Avenue.





THE FLARING BOLERO WITH WING-LIKE SLEEVES accentuates the slender line of this handsome gown. Black silk braid is worked in shell effect on black silk net. The chiffon sash with fan-pleated ends is peach-blossom pink and tur-quoise blue.

Ten Eyck.

EYELET EMBROIDERED WHITE ORGANDIE makes this charming dance frock designed by Kiviette. It has a flattering collar and flaring short sleeves. The bow is pale pink silk taffeta to match the slip. De Pinna.

THE COMEDY TREAT OF THE SEASON

JEROME MAYER and MURRAY JAY QUEEN present

#### RUSSET MANTLE LYNN RIGGS

with JOHN BEAL, MARTHA SLEEPER
EVELYN VARDEN • JAY FASSETT • CORA WITHERSPOON
"Wise, fresh and incorrigibly ridiculous . . . gorgeously acted."

Alkinson, Times

MASQUE THEATRE, 45th. West of B'way Evenings 8:50. Mats. Wed., Thurs. & Sat., 2:45

JAMES BARTON The MOST DISCUSSED PLAY IN THEATRICAL HISTORY!

3rd YEAR! "TOBACCO ROAD" ORCH. \$1.50 ALL PERFORMANCES

MUSIC BOX THEA., 45th St., W. of B'WAY. EVES. 8:30

"YOU'LL LAUGH, YOU'LL CRY, YOU'LL LOVE IT"

THE

with WENDY HILLER

"One of the three best plays in town."—Channing Pollock LONGACRE THEATRE 48th St., W. of B'way. Evs. 8:40, 50c to \$2.50 Matinees Wed. and Sat., 2:40, 50c to \$2.00

MATINEES WEEKLY TUES. THURS. & SAT.

#### GILBERT MILLER presents HELEN, HAYES

VICTORIA REGINA

By LAURENCE HOUSMAN

BROADHURST THEA., W. 44th St. :-: Eves. 8:30 Sharp NO PERFORMANCES MONDAY EVENINGS



#### International Comedy Hit!

PLAYHOUSE 48th St., E. of B'way. Evs. 8:45 Matinees Wed. and Sat., 2:45-50c to \$2

SAINT JOAN By Bernard Shaw

MARTIN BECK THEATRE, 45th St., W. of 8th Ave. Nights 8:20 Sharp. Mats. Wed. & Sat., 2:20 Sharp

Arthur Byron Brian Aherne Maurice Evans Charles Waldron Eduardo Ciannelli George Coulouris **Katharine Cornell** 

GEORGE ABBOTT



A New Comedy by BELLA and SAMUEL SPEWACK
CORT THEATRE 48th St., East of Bway. Evs. 8:50 - 50c to \$3
Matinees Wed. and Sat., 2:40-50c to \$2. BRy. 8-0046

THE THEATRE GUILD presents in association with Lee Ephraim

A comedy by Dodie Smith

with Gladys Cooper and Philip Merivale MOROSCO THEA. 45th St., West of Broadway Matinees Wed., Thursday and Evenings 8:59 Saturday at 2:39 Extra Matinee Wednesdays

THE THEATRE GUILD Presents

with INA CLAIRE and OSGOOD PERKINS

GUILD THEATRE 52nd St., West of Broadway. Matinees Thursday and Evenings 8:40. Saturday at 2:40

THE THEATRE GUILD Presents

## IDIOT'S DELIGHT

with ALFRED LUNT and LYNN FONTANNE SHUBERT THEATRE 44th. W. of B'way. Evenings 8:40 Matinees Thursday and Saturday at 2:40

Mid-Week Pictorial, April 4, 1936



MARY SARGENT, PHILIP TONGE AND MARGARET ANGLIN in a scene from "Fresh Fields." at the Empire Theatre. (White.)



RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted. Amateur photographs must be submitted by the actual photographer, they must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Fortythird Street, New York, N. Y.

"'Dead End' is my hero—a show, a spectacle, a play, a sermon and a drama." —Percy Hammond, Herald Tribune

NORMAN BEL GEDDES Presents

by SIDNEY KINGSLEY BELASCO 44 St., E. of B'way-Mats. Thurs. & Sat.

WINTER GARDEN vay at 50th St. 8:30. Mats. Thurs 8at., \$1-\$2.50

with FANNIE BRICE
BOB HOPE, GERTRUDE NIESEN, HUGH O'CONNELL, HARRIET HOCTOR
and JOSEPHINE SAKER
ENTIRE PRODUCTION STAGED BY JOHN MURRAY ANDERSON

GEORGE BRENT • GENEVIEVE TOBIN

A Warner Bros.' Picture with PATRICIA ELLIS FRANK MCHUGH

UNITED ARTISTS B'WAY at 49th ST.
Midnite Shews. Continuous Performances
from 8:36 A. M.
25c to i P.M.
EVERY DAY

## HELD OVER THIRD WEEK Samuel Goldwyn Presents

MIRIAM HOPKINS - MERLE OBERON JOEL McCREA. DIRECTED BY WM. WYLER Released thru UNITED ARTISTS

RADIO MUSIC HALL
Week Beginning April 2nd ROCKEFELLER CENTER SHOWPLACE OF THE NATION

#### "LITTLE LORD FAUNTLEROY"

with a magnificent cast, including
DOLORES COSTELLO BARRYMORE
C. AUBREY SMITH - GUY KIBEE - MICKEY ROONEY
HENRY STEPHENSON - Produced by David O. Selznick
Gala Stage Revue with MUSIC HALL Ensembles—Symphony Orchestra
First Mezzanine seats may be reserved in advance—Phone Columbus 5-6535.



# THE STAGE

LFRED LUNT, veteran stage star, who in his long career has appeared in nearly every kind of rôle from light comedy to heavy tragedy, makes his début as a song-and-dance man in Robert E. Sherwood's new play, "Idiot's Delight," which the Theatre Guild presents at the Shubert Theatre. As Harry Van, a once successful vaudeville hoofer who has been reduced to "piloting six blondes through the Balkans," he finds himself and his troupe in difficulties when a new European war strands them in the Alps.



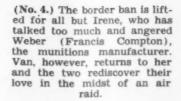
(No. 1.) Harry Van (Alfred Lunt) and his theatrical troupe, the Six Blondes (Ruth Timmona, Marjorie Baglin, Connie Crowell, Etna Ross, Frances Foley and Jacqueline Paige), arrive at a hotel in the Italian Alps, where they are informed by the hotel social director (Barry Thomson) and an Italian Army officer (Eduard Raquello) that they cannot cross the border because of war threats.

(Vandamm.)

(No. 2.) Among the hotel guests marooned by the declaration of war Harry Van finds Irene (Lynn Fontanne), companion of a French munitions manufacturer, whom he believes he recognizes as a Russian girl he had known in vaudeville and with whom he had once been in love.



(No. 3.) To relieve the tension of war the hotel guests try to calm their fears with a theatrical performance, but in the midst of the gayety news arrives that Paris has been bombarded. Quillery (Richard Whorf), a French Communist, adds to the confusion by turning nationalistic and denouncing the Italians.





Do you make these mistakes in English? They can cause others to judge you unfairly, and hurt you more than you may ever realize! Here is how Sherwin Cody's simple invention has shown more than 100,000 others the easiest way to break their bad habits... and to speak and write masterly English!

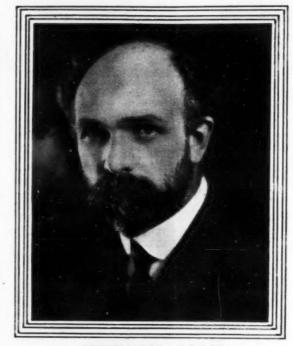
HAVE you ever heard a person say, "Just like I said," or "I hadn't ought to go," or "You could of gone"? How often have you heard people mispronounce words like "infamous," "impotent," "mischievous," "address," and "acclimated"? And what trouble some people seem to have determining whether to spell certain words with "ei" or "ie," or to use one or two "c's," "m's," or "r's." How puzzled they are about the proper use of "who" or "whom," "don't" or "doesn't," "can" or "may"!

Yet it is not merely the actual mistakes one makes which tell such a clear, though unfavorable, story about him and his background. Very often it is simply the appalling flatness and lack of color of a person's entire vocabulary. Things, according to him, always look either "beautiful" and "marvelous"or "terrible" and "awful." Apparently he knows few other adjectives. Everything he says or writes seems to lack any semblance of sparkle, interest, or life. Only the very commonest words ever come from his mouth or pen. No wonder the monotonous drone of these worn-out, ordinary words creates such a poor impression upon others!

#### The True Reason for Mistakes

Why are so many of us deficient in the use of English? Why do some people have so much difficulty with their spelling, or with their punctuation? Why do so many find themselves at a loss for words to express their meaning interestingly, or even adequately? There is one very basic reason for all of this ineffectiveness in the use of our language. Sherwin Cody discovered it in scientific tests, which he gave thousands of times. Most persons do not write and speak good English simply because they never formed the habit of doing so.

But WHY haven't most people formed this habit? What has stopped them? The answer goes right back to our schools. By wrong methods, by sticking to teaching through a "plague of rules," our schools have made the formation of good habits in the use of English a difficult study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.



SHERWIN CODY

#### Two Years' Improvement in FIVE WEEKS!

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by the author of the famous Gary System of Education to teach English to all upper-grade pupils in Gary, Indiana. By means of interesting exercises Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods. There was no guesswork about these results. They were proved by scientific comparisons. And just as interesting was the fact that the children were "wild" about the study. It was like playing a game!

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique way.

#### Mr. Cody's Patented 100% Self-Correcting Device

Suppose Mr. Cody himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words.

Sherwin Cody's 100% Self-Correcting Device (on which he was granted a patent) does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to study anything you already know. There are no rules to memorize.

#### Only 15 Minutes a Day

When the ability to improve one's English is now made so simple and interesting, it becomes clear that progress can be made in a very short time. No more than fifteen minutes a day is required. Fifteen minutes, not of study, but of novel practice which is more like a fascinating game.

Mr. Cody's students (and there have been more than 100,000 of them!) do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from time usually spent in profitless reading or amusement. The results really are phenomenal.

#### FREE—Book on English

This brief review can give you merely a suggestion of what Sherwin Cody can do for you. But those who are interested can find a detailed description in a fascinating little book called "How You Can Master Good English in 15 Minutes a Day." This is published by the Sherwin Cody School of English in Rochester. It can be had by anyone, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories ever written about education in English.

Merely mail the coupon, a letter or postal card for it now. SHERWIN CODY SCHOOL OF ENGLISH,744 Searle Bldg.,Rochester, N.Y.

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